



Driver's Roadside Preparedness

Junk in the Trunk



6 in 10

61% of drivers have junk in their trunk

Parents Carry More Junk in Their Trunk

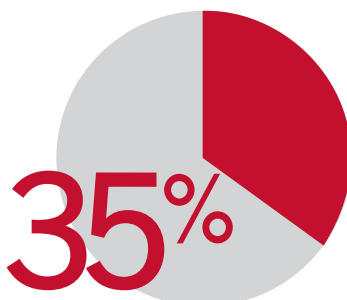


More than one-third (35%) of parents said they currently have junk, such as toys, in their trunk compared to less than 1 in 10 of non-parents

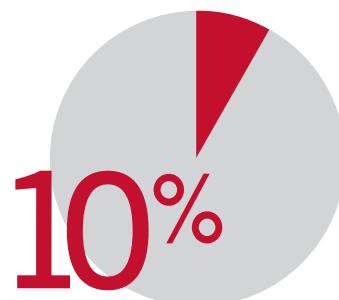


2 in 10

Only 22% of drivers keep an organized, clean car with no junk in the trunk



PARENTS



NON-PARENTS

Overall Preparedness

Most drivers have only one type of emergency supply in their trunk

Nearly all drivers

99%

indicate they have at least one type of emergency supply in their trunk

HOWEVER



1 in 10

1 in 10 (9%) of drivers all have the *essential safety items*: spare tire, jumper cables, a hazard triangle/road flares, water, first aid kit, blanket, and a flashlight



Majority of drivers do not check if their emergency supplies in their vehicle are in working condition more than once a year



CHECK AT LEAST TWICE A YEAR

4 in 10

4 in 10 drivers report they check that the emergency supplies in their vehicle are in working condition at least twice a year; 3 in 10 say they never check.



NEVER CHECK

3 in 10

Sedan Drivers are Less Prepared

Sedan drivers are less likely to carry emergency supplies compared to SUV and truck owners.

63%

LIKELY



SEDAN DRIVERS

73%

LIKELY



SUV DRIVERS

75%

LIKELY



TRUCK DRIVERS

For tips to get you back on the road faster, visit <http://st8.fm/l4W>