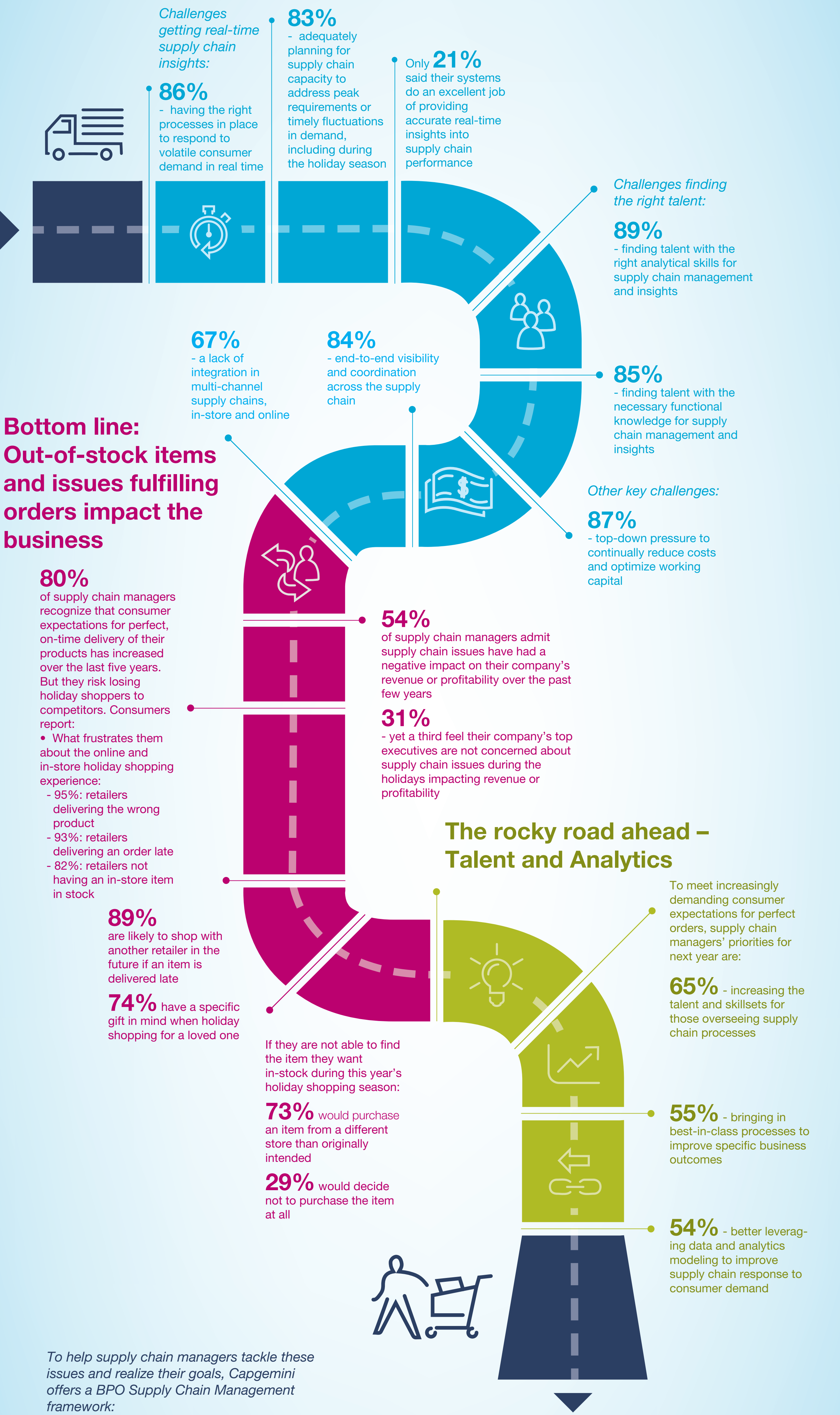


The Struggling Supply Chain:

Lack of talent and processes among key challenges in satisfying real-time consumer demand during the holidays

Capgemini asked U.S. supply chain managers about their biggest challenges to maintaining seamless supply chain operations



To help supply chain managers tackle these issues and realize their goals, Capgemini offers a BPO Supply Chain Management framework:



Findings come from the "Supply Chain Impact" study, commissioned by Capgemini and conducted online in October 2013 by KRC Research. The study surveyed two audiences – 150 U.S. senior supply chain managers at retail, consumer products and distribution companies with at least \$1 billion in revenue worldwide and 1,000 consumers nationwide.